PROGRAMME 01

Interview & Career Positioning

Make your experience relevant, credible and memorable.

YOUR PROFESSIONAL ADVANTAGE

Articulate your professional value with relevant evidence and a coherent career narrative, supported by targeted interview practice.

WHO IT IS FOR

Professionals preparing for interviews, a career transition or a more demanding role.

TYPICAL FORMAT / Group workshop or individual sessions

01 Define your proposition

Connect your experience and strengths with the requirements of a target role.

02 Build compelling evidence

Explain your decisions, contribution and results without rehearsed generalities.

03 Navigate challenging questions

Practise follow-up questions, career transitions and gaps in your experience.

04 Lead a considered conversation

Research the opportunity, ask commercially relevant questions and follow up well.

Build evidence of your capability

Complete a role-specific mock interview and refine your answers through targeted feedback on relevance, supporting evidence and the clarity of your professional contribution.

YOU LEAVE WITH

- A clear professional proposition
- A bank of evidence-based examples
- Targeted interview feedback
- A focused preparation plan

Share your CV and target role in advance. Group and individual formats are available by agreement; this is not a placement service.

Enquire about a role-specific preparation session.

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